



FOJEN

POTENTIAL

Exploring potential >> delivering services

FOJEN YOUTH INITIATIVE

ON

THE CORPORATE YOUTH

OBJECTIVE

FOJEN POTENTIAL LIMITED is a consulting firm that offers Corporate Management Services to various local companies (small, medium, Large Corporations). Established in 2010 and began Operations in 2012, FOJEN has been expanding in service provision for the past 5 years , and from our experience, in human resource management, the skill set of unemployed youths needs to be improved .

Mission of FOJEN-CSR:

- Increase the corporate skill set of youths by closing the competency gap required in the corporate environment.
- Build the relevant character to be valued in the corporate environment.

Vision of FOJEN-CSR:

To create awareness on corporate Ethics for all Nigerian youths.

Case Study

- The Number of Universities- Federal and private
- The Number of Graduates and Undergraduates annually
- The rate of Youth Unemployment
- The Competency Gaps of youths
- Lack of Awareness for Corporate Ethics

Action Plan

- Develop a Profile.
- Draft Letter to propose Partnership with College of Fisheries (starting platform)
- Meet with the Student Union coordinator
- Develop Study Program, schedule, costing
- Develop a website
- Developing Internship programs in Business Administration with our pool of local companies
- Shortlist Trainers for different Skill Acquisition- Microsoft Package, Accounting Practises, Corporate Ethics etc.
- Source for Partnerships/support with Local companies.

WHO WE ARE

THE CORPORATE YOUTH INITIATIVE (TCYI) is a Corporate Social Responsibility of FOJEN POTENTIAL LIMIED to focus on Fresh grduates and Final year undergraduates.

It was established as an extension of the corportae management services provided by FOJEN and the challenges being faced by small and meduim sized local companies in finding quality and effective workforce to drive their corporate goals and Objectives.

The quality of Fresh Graduates is on the decline though the number of Graduates is increasing annually due to the rise of universities at all Levels(Federal, State, Polytechnics, Private) .

TCYI wants to contribute to the empowerment of youths through ENLIGTENMENT and SKILL DEVELOPMENT required for the Corporate Environment., thereby closing the competency gaps that are so visible in the corporate environment.

Corporate Recruitment is a very key funcion , as this determines the workforce/team of execuitionsit in different fields of operations. If the coprorate recruitment process is not properly co-ordinated, it would arise to the influx of incompetent people that would slow down the process of achieving set goals and targets. Most receruitment processes in Organizations are quite tedious because the number of unemployed graduates applying for the vacant positions in comparism to the shortlisted for the role is very discouraging.

TCYI want to focus on the post employment – coprorrate Sysem awareness, to ensure graduates UNDERSTAND their roles and the required skills to sustain such roles. We want o focus on ensuring youths are guided by FACTS to enable them make the right decision in carving out their respective career paths.